



Nuera Air acquires BEAM from Electrolux

Laval (Quebec), Canada, August 6th 2018

Nuera Air, a division of Nuera Inc., is pleased to announce the acquisition of the central vacuum systems BEAM brand from Electrolux.

Nuera Air is the manufacturer of Duovac and Husky central vacuum systems, two brands recognized worldwide for its quality of manufacturing, performance and durability for more than 50 years. Nuera Air manufactures its products in its Laval (Canada) facility and distributes them all over the world.

BEAM has been recognized as the #1 brand worldwide for more than 60 years. Beam's strong distribution network, brand notoriety and dedicated employees make the acquisition a great asset in completing Nuera Air's market coverage and product portfolio.

“The acquisition of BEAM is a stepping stone in Nuera Air's development, and this is a strategic initiative to become a worldwide leader in central vacuum systems. Combined with Beam, Nuera Air will be able to generate category leading innovations from our combined brand portfolio. Nuera Air and Beam organizations will be focused on bringing new products to the marketplace which will better meet the consumer needs and lead to increasing household penetration of Central Vacuum worldwide” mentioned Frederick Paquette, President of Nuera Air. “We are extremely proud to welcome the dedicated and key employees from the BEAM Team into the Nuera Air family. This new organization will have a category-leading knowledge and passion about Central Vacuum, and allow us to focus our efforts on increasing the product awareness with the consumer, as well as promoting the benefits of having a central vacuum system in a home,” added Frederick Paquette.

For further information, please contact:

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